



REAL NEWS



2025: Strategy & Expansion

Our 2025 was marked by strategic progress and international expansion. We strengthened our Board of Directors with the appointment of Kjeld Clausen as Chairman. With 30 years of management experience, he supports our strategic direction and future growth.

Internationally, we established a presence in Germany, Italy, and Korea.



DIN 18799 led to increased demand

Changes in the requirements for the design of fixed ladders have increased the need for a simple and fast solution. Our square ladder safety upgrades comply with DIN 18799-1.

Workforce Expansion

To support increased market activity and customer engagement, we expanded our team with key competencies.



Klaus Folkmann Sales Engineer

Klaus Folkmann focuses on Nordic clients and growth within glass fiber-based structural profile applications, with an emphasis on long-term corrosion resistance and lifecycle value in demanding environments such as construction



Niklas Joakim Laugesen Marketing Assistant

Niklas Joakim Laugesen supports digital execution, campaign development, and product-specific communication.



Alongside these appointments, we were supported by four motivated interns from EASV, contributing across marketing, technical development, reinforcing operational output and knowledge transfer throughout 2025.

Strengthened Leadership

Real Safety A/S welcomed the appointment of Kjeld Clausen as Chairman of the Board, strengthening the company's strategic direction and focus on sustainable growth both nationally and internationally. Kjeld

brings extensive experience from domestic and international markets, having held several executive roles in Danish industry with responsibility for value creation, operational optimization, and strategic development.



Torben Farup
CEO

"After 18 years as CEO, the end of the year and the beginning of a new one still feel truly special.

Every December and January reminds me of the same truth: what truly matters isn't revenue charts or growth curves, but family, friends, great colleagues, health, and gratitude.

Of course, I'm proud that Real Safety is thriving and moving forward. But if things weren't well in those core areas, business success would mean very little."



Kjeld Clausen
Chairman of the board

"I am particularly pleased with the chairman of the board role at Real Safety in Esbjerg, which is a skillfully run company with good product solutions, dedicated team, and strong market shares both locally and internationally. I will support and develop the future growth strategy with structure, transparency, and value-based sales and management - with respect for the company's core value: It's all about people."

Exhibitions 2025



HI 2025

At Denmark's largest industrial fair, our experts showcased slip-resistant solutions to a wide audience from the industry.

It was an energetic week, with many visitors stopping by to discuss how improved safety standards could be implemented in their workplaces.

A+A 2025

At the world's leading trade fair for occupational safety, we demonstrated how Real Safety's solutions prevent fall accidents and help customers comply with DIN 18799-1.

The trade fair strengthened our position as a leading, innovative, and international safety provider.



Strategic Milestones



Platinum Sponsorship

One of our key milestones last year was serving as Platinum Sponsor at the Philippine Society of Mechanical Engineers Conference in the Middle East. Our presence supported high-level connection with engineering stakeholders in desalination, chemical processing, and industrial facilities - markets where FRP adoption is increasing due to strong corrosion resistance and reduced maintenance requirements.

This initiative further strengthens our position as a long-term safety solutions supplier in climate-critical environments.

ISO Certification Achievement:

Another key milestone last year was Real Safety achieving ISO recertification. This validates our operational processes, ensures consistent quality management, and reinforces customer trust in our ability to deliver reliable, compliant safety solutions on a scale. Our certification underlines our commitment to structured performance, traceability, and continuous improvement - essential for serving high-regulation industries.



A Strong Foundation for the Future

2025 was a year of strategic progress, stronger leadership, and broader market reach for Real Safety. As we move forward, we recognise that success is not measured solely by revenue. What matters most are the people who have been a part of our journey.

Looking ahead, our focus for 2026 remains clear:

- Delivering reliable safety solutions across demanding environments
- Supporting customers with technical expertise and responsive service
- Advancing our product portfolio to meet evolving industry needs
- Building long-term partnerships across global markets

Thank you to our customers, partners, and colleagues for contributing to another year of development and forward momentum. Should you wish to learn more about our ongoing initiatives or upcoming activities, please reach out to us.